The Whale Tales Education Program reached 486 students with school visits from the Whale Trust education team. 150 students from three schools also joined presenters at the opening day of Whale Tales for hands-on education opportunities.

Approximately 328 residents (41%) and 472 visitors (59%) attended Whale Tales sessions over three days.

Our volunteer team makes Whale Tales possible each year. More than 85 individuals mobilized to support all aspects of this year’s event.
Whale Tales 2020 showcased the latest in marine science, conservation, and award-winning photography in 12 sessions.

17 WHALE WATCHES
In partnership with local whale watch companies that donate boats and crew to support the event, 17 benefit whale watches hosted by Whale Tales presenters provided on-the-water opportunities to experience whales firsthand with presenters.

14 EXPERT PRESENTERS
Whale Tales 2020 showcased the latest in marine science, conservation, and award-winning photography in 12 sessions.

What Can 1 Whale Tell Us?
- Not only the first Longman's stranding in the US...
- Encephalitis suggested disease agent
- First confirmed case of morbillivirus in the central Pacific
  - Same family as measles and mumps
  - Mass mortalities around the world
- Positive in all lymph nodes and organs
- Co-infected with herpes virus
The Whale Tales Marine Science Center featured 13 local organizations sharing educational opportunities for all ages to encourage ocean awareness and conservation.

Twelve local ocean-minded businesses and Maui-based artists exhibited during Whale Tales, donating a portion of sales in support of whale research.

Special events and receptions are sponsored by individuals and businesses to celebrate the contributions of the Whale Tales sponsors, presenters, and team who make the event possible.
In partnership with The Ritz-Carlton, Kapalua, Whale Trust presented the 14th Annual Whale Tales event February 14-17, 2020 on Maui.

Whale Tales is a unique opportunity for Maui residents and visitors to hear firsthand what marine scientists are studying. The 4-day event features expert presentations, benefit whale watches with presenters, marine photography and films, and opportunities to network with world-renowned authorities in whale research. All proceeds raised support whale research, education, and conservation efforts in Hawaii.

In addition to funding the research and education programs of Whale Trust, funds raised at Whale Tales 2020 have been allocated to support the following initiatives, programs, and partner organizations:

**BENEFICIARIES**
- Hawaiian Islands Humpback Whale National Marine Sanctuary Disentanglement Program
- Oceanwide Science Institute
- Hawaii Whale Research Foundation
- Hawaii Institute of Marine Biology

**STUDENT RESEARCH FELLOWSHIPS**
Recognizing the importance of investing in and training the next generation of marine researchers, a percentage of the funds raised at Whale Tales will help support the research projects of graduate students that are in alignment with the mission and values of Whale Trust.

**WORLD SONG CONGRESS**
2021 year marks the 50th year since the first description of humpback whale song was published. In celebration of this milestone, funds raised at Whale Tales will support a new initiative to bring together international researchers to assess our current understanding of humpback whale song, its role in management, and to prioritize next steps in decoding its mystery.

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### 14TH ANNUAL WHALE TALES

**FINANCIAL REPORT**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Event Revenue</td>
<td>$289,508</td>
</tr>
<tr>
<td>Event Costs</td>
<td>$192,425</td>
</tr>
<tr>
<td>Total Profit</td>
<td>$97,083</td>
</tr>
</tbody>
</table>

**PROFIT ALLOCATION**

- **Whale Tales Reserve Fund**: $9,708
- **Beneficiary Honorariums**: $20,000
- **Student Research Fellowship**: $5,000
- **Song Congress**: $28,687
- **Whale Trust Research**: $33,687

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Mahalo to each of the individuals and business who supported this year’s event.

**SPECIAL THANKS TO PRESENTING AND PREMIER SPONSORS**

- Makana Aloha Foundation
- George and Marie Weir
- THE RITZ·CARLTON KAPALUA Charles and Molly Hook
- Gunars and JoRene Valkirs
- William Kronenberg III
- Garry Weber

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**Presenting and Premier Sponsors**

- Charles and Molly Hook
- William Kronenberg III
- Garry Weber